

ISSUE	INSIDE BUSINESS TOPICS & FEATURED SECTIONS AND SPECIAL PUBLICATIONS/EVENTS	PRODUCT	THE LISTS	SPACE DEADLINE	MATERIAL DEADLINE
JANUARY					
Jan. 6	Retirement Planning and Real Estate / Top Deals of 2020	Focus Section	Financial Planning Consultants and Residential Real Estate Firms	12/23	12/30
Jan. 20	Accounting and Health Care and Business Law	Focus Section	Accounting Firms and Physician Rehabilitation Firms and Law firms (2 pages)	1/6	1/13
FEBRUARY					
Feb. 3	Telecommunications and Banking	Focus Section	Business Resources and Credit Unions	1/20	1/27
	Mergers & Aquisitions Report	Magazine		1/15	1/17
Feb. 17	Growth Report: Lehigh/Northampton and Business Disaster Planning & Recovery	Focus Section	Lehigh and Northampton counties and Security Firms, Restoration Companies	2/3	2/10
	Milestones	Magazine		1/27	1/29
MARCH					
March 2	Wealth Management and Higher Education	Focus Section	Investment Brokerage Firms and Colleges & University	2/17	2/24
	Construction & Real Estate Report	Magazine		2/10	2/12
	Real Estate Symposium (Event 3/12)				
March 16	Health Care & Wellness Initiatives and Women in Business	Focus Section	Hospitals & Health Systems, Fitness Centers and Women-Owned Business	3/2	3/9
March 30	Special Business Planning Edition	Focus Section	Indexes	3/16	3/23
APRIL					
April 6	Power Issue: Workforce and Emerging Businesses	Gloss Cover Tab	HVAC; Mechanical & Plumbing Contractors, Largest Lehigh Valley Employers and Advertising Agencies & Marketing Firms, Signage Companies	3/16 3/23	3/18 3/27
April 20	Banking, Finance & Investments and Transportation/Supply Chain	Focus Section	Registered Investment Coaches and Trucking Companies, Transportation Companies	4/6	4/13
MAY					
May 4	Power Issue, Health Care and Growth Berks County	Gloss Cover Tab	HVAC & Plumbing Contractors, Electrical Consultants and Berks County Companies	4/13 4/20	4/15 4/20
	Forty Under 40 (Event 4/22)	Magazine		4/1	4/3
May 18	Energy and Utilities and Assisted Living & Retirement Planning	Focus Section	Electrical Gas Providers, Alternative Energy Companies and Retirement Communities & Skilled Nursing Facilities	5/4	5/11
	Women of Influence (Event 5/11)	Magazine		4/20	4/22
JUNE					
June 1	Construction & Design and Manufacturing in the Greater Lehigh Valley	Focus Section	Interior Design Firms, Environmental Remediation Firms/ Engineer firms and Largest Manufacturing Companies (2 pages); Home Builders	5/18	5/25
June 15	Banking & Turnaround Management and Logistics & Warehousing	Focus Section	Mortgage Lenders & Brokers and Warehouses, Trucking Companies	6/1	6/8

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JULY					
July 6	Growth Report: Carbon/Monroe/Schuylkill and Health Care & Insurance	Focus Section	Carbon/Monroe/Schuylkill and Health Care Insurance Companies	6/22	6/29
July 20	Career Development / MBA Program and Technology Update	Focus Section	MBA Programs, Career & Trade Schools and Internet Service Providers, Video Production Companies	7/6	7/13
	Business Profiles	Gloss Cover Tab		6/22	6/24
AUGUST					
Aug. 3	Small Business, Banking and Law & Accounting	Focus Section	Pennsylvania Law Schools	7/17	7/23
	Health Care Symposium (Event 8/6)				
Aug. 17	Top 100 Private Companies	Gloss Cover Tab		7/27	8/1
Aug. 31	Alternative work spaces and Sustainability	Focus Section	Staffing agencies, Executive Recruiters and Waste Hauling & Recycling Companies	8/17	8/24
SEPTEMBER					
Sept. 14	Human Resources & Workers' Comp and Succession Planning	Focus Section	Payroll Companies and Financial Planning Consultants, Asset Manager	8/31	9/7
	Construction & Real Estate Report (Fall)	Magazine		8/24	8/26
Sept. 28	Corporate Security & Disaster Preparedness and Office Environments / Coolest Spaces	Focus Section	Cybersecurity Companies, Data Centers and Office Equipment Companies, Office Furniture Companies	9/14	9/21
	Leaders in Finance & Law (Event 9/16)	Magazine		8/25	8/27
OCTOBER					
Oct. 12	Employee Benefits & Insurance and Banking & Finance	Focus Section	Insurance Agencies and Veteran Owned Businesses	9/28	10/5
	Reader Rankings (Event 10/7)	Magazine		9/14	9/16
Oct. 26	Tax Planning and Family Business	Focus Section	Tax Preparation Firms and Family Owned Business	10/5	10/7
	HealthCare Update	Magazine	Hospitals	9/28	9/30
	Fastest Growing Companies (Event 10/14)	Magazine		9/22	9/24
NOVEMBER					
Nov. 9	Small Business and New Trends in Health Care	Focus Section	Chambers of Commerce, Largest Pocono Employees and Medical Supply Companies	10/26	11/2
	ICON Honors (Event 11/5)	Magazine		10/15	10/17
Nov. 23	Construction, Engineering & Architecture and Diversity & Inclusion	Focus Section	Architectural Firms, Excavating Companies and General Contractors and Construction Management	11/9	11/16
DECEMBER					
Dec. 7	Bank & Credit Unions	Focus Section	Largest Berks Employers	11/23	11/30
Dec. 14	Book of Lists	Gloss Cover Tab		11/6	11/10
Dec. 21	Property Maintenance / Management	Focus Section	Commerical Property Managers, Commercial & Industrial Developers	12/7	12/14
	Game Changers (Event 12/9)	Magazine		11/18	11/20