

EDITORIAL CALENDAR 2014

■ = Supplement ■ = Event ■ = Special Section * = Gloss Cover

ISSUE	FOCUS	TOP LISTS	AD SPACE/ COPY DEADLINE
JANUARY			
JAN. 6	ECONOMIC DEVELOPMENT	ECONOMIC DEVELOPMENT ORGANIZATIONS	12/23
JAN. 13	ADVANCING YOUR CAREER	MANAGEMENT/COACHING CONSULTANTS	12/30
JAN. 20	CONSTRUCTION & DESIGN	GENERAL CONTRACTORS/MANAGEMENT COMPANIES	1/6
JAN. 27	HEALTH CARE	PHYSICAL REHABILITATION FIRMS	1/13
FEBRUARY			
FEB. 3	RETIREMENT PLANNING	FINANCIAL CONSULTANTS	1/20
FEB. 10	BUILDING A BRAND/ADVERTISING & PUBLIC RELATIONS	ADVERTISING AGENCIES/PR FIRMS	1/27
FEB. 17	ENGINEERING WEEK	TOP ENGINEERING FIRMS	2/3
FEB. 24	BANKING	CREDIT UNIONS	2/10
FEB. 24	MILESTONES		1/3
MARCH			
MAR. 3	EXECUTIVE AUTOS/URBAN PLANNING	CAR DEALERSHIPS	2/17
MAR. 10	TECHNOLOGY & TELECOMMUNICATIONS	COMMERCIAL PRINTERS	2/24
MAR. 10	CONSTRUCTION & REAL ESTATE REPORT		1/24
MAR. 11	REAL ESTATE SYMPOSIUM		
MAR. 17	BUSINESS DISASTER PLANNING & RECOVERY	RESTORATION COMPANIES/SECURITY	3/3
MAR. 24	ENERGY	FUEL COMPANIES, GAS DISTRIBUTION CENTERS	3/10
MAR. 31	HEALTH CARE	HOSPITAL & HEALTH SYSTEM EXECUTIVES	3/17
APRIL			
APR. 3	HEALTH CARE HEROES		2/21
APR. 7	POWER BOOK 2014: THE GREATER LEHIGH VALLEY'S MOST INFLUENTIAL PEOPLE	TOP PAID PUBLIC CEOs	3/24
APR. 14	UNIVERSITIES	UNIVERSITIES/COLLEGES	3/31
APR. 21	BANKING & FINANCE	ACCOUNTING FIRMS	4/7
APR. 28	TRANSPORTATION/LOGISTICS/ WAREHOUSING/POCONOS REPORT	TRANSPORTATION COMPANIES/LARGEST POCONO EMPLOYERS	4/14
MAY			
MAY 5	BUSINESS LAW	LAW FIRMS	4/21
MAY 12	SMALL BUSINESS WEEK*	HVAC, PLUMBING & MECHANICAL CONTRACTORS/ SBA LENDERS	4/28
MAY 19	WELLNESS & EMPLOYEE BENEFITS	MERGER & ACQUISITION/ BENEFITS CONSULTING FIRMS	5/5
MAY 21	WOMEN OF INFLUENCE		4/10
MAY 26	WEALTH MANAGEMENT	INVESTMENT BROKERS/ ASSET MANAGERS	5/12
JUNE			
JUNE 2	TECHNOLOGY TRENDS IN BUSINESS	SOFTWARE DEVELOPERS/DATABASE COMPANIES	5/19
JUNE 9	ASSISTED LIVING/RETIREMENT PLANNING	NURSING HOMES, RETIREMENT COMMUNITIES	5/27
JUNE 11	FORTY UNDER 40		5/1
JUNE 16	MANUFACTURING IN THE GREATER LEHIGH VALLEY	TOP MANUFACTURERS/ WAREHOUSES	6/2
JUNE 23	BANKING & TURNAROUND MANAGEMENT	MORTGAGE LENDERS & BROKERS	6/9
JUNE 30	EXECUTIVE LIVING/BUILDERS	HOMEBUILDERS/GOLF COURSES	6/16
JUNE 30	TWO CITY CENTER		5/16

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JULY			
JULY 7	BUYING & SELLING A BUSINESS	SBA LOANS	6/23
JULY 14	HEALTH CARE & INSURANCE	HEALTH INSURANCE COMPANIES	6/30
JULY 21	HUMAN RESOURCES/HIRING & INTERVIEWING	EMPLOYMENT AGENCIES	7/7
JULY 21	BERKS COUNTY BUSINESS REPORT		5/30
JULY 28	TELECOMMUNICATIONS/ BUCKS COUNTY REPORT	SIGNAGE COMPANIES/ MARKETING CONSULTANTS	7/14
JULY 28	BUSINESS PROFILES		6/2
AUGUST			
AUG. 4	CAREER DEVELOPMENT/MBA PROGRAMS	MBA PROGRAMS/CAREER TRADE SCHOOLS	7/21
AUG. 11	SMALL BUSINESS BANKING	LARGEST EMPLOYERS IN THE LEHIGH VALLEY	7/28
AUG. 18	ACCOUNTING	REGISTERED INVESTMENT FIRMS	8/4
AUG. 25	TOP 100 PRIVATE COMPANIES*	TOP 100	7/10
SEPTEMBER			
SEPT. 1	CORPORATE MEETING & COMPANY OUTINGS	MEETING FACILITIES	8/18
SEPT. 1	CONSTRUCTION & REAL ESTATE REPORT		7/18
SEPT. 8	DIVERSITY IN THE WORKPLACE	MINORITY-OWNED/ VETERAN-OWNED BUSINESSES	8/25
SEPT. 15	ENGINEERING	ENVIRONMENTAL REMEDIATION FIRMS	9/1
SEPT. 15	HOCKEY ARENA/SPECIAL PUBLICATION		8/1
SEPT. 17	CFO OF THE YEAR		8/7
SEPT. 22	FAMILY BUSINESSES	FAMILY BUSINESSES	9/8
SEPT. 29	HEALTH CARE UPDATE		8/15
SEPT. 29	GREEN CONSTRUCTION/DESIGN	ARCHITECTURAL FIRMS, LEED-CERTIFIED BUILDINGS	9/15
OCTOBER			
OCT. 6	MANUFACTURING WEEK*	LARGEST MANUFACTURERS/ TRUCKING COMPANIES	9/22
OCT. 8	FASTEST GROWING COMPANIES/EXPO/HEALTH CARE SYMPOSIUM		9/1
OCT. 13	BANKING & FINANCE	ASSET MANAGERS/ BANKS	9/29
OCT. 20	OFFICE ENVIRONMENTS & WORK SPACES	OFFICE EQUIPMENT & FURNITURE COMPANIES/ COMMERCIAL CLEANERS	10/6
OCT. 27	TAX PLANNING/BUSINESS SECURITY	TAX PREPARATION FIRMS	10/13
NOVEMBER			
NOV. 3	WOMEN OWNED BUSINESSES	WOMEN-OWNED BUSINESSES	10/20
NOV. 10	NEW TRENDS IN HEALTHCARE	MEDICAL SUPPLY COMPANIES	10/27
NOV. 17	CONSTRUCTION	CONSTRUCTION PROJECTS/EXCAVATING CONTRACTORS	11/3
NOV. 24	ENERGY & THE ENVIRONMENT	ALTERNATIVE ENERGY COMPANIES	11/10
DECEMBER			
DEC. 1	BANKS & CREDIT UNIONS	LARGEST EMPLOYERS IN BERKS COUNTY	11/17
DEC. 8	GIVING GUIDE		10/23
DEC. 8	BUSINESS SUCCESSION PLANNING	INSURANCE AGENCIES	11/24
DEC. 9	BUSINESS OF THE YEAR		10/29
DEC. 15	PROPERTY MAINTENANCE/MANAGEMENT	COMMERCIAL PROPERTY MANAGERS/LANDSCAPERS	12/1
DEC. 22	YEAR IN REVIEW	THEATERS & ART CENTERS	12/8
DEC. 29	BOOK OF LISTS		11/13